

Katelyn Harper.

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EXPERIENCE

Senior Product Designer Grubhub

Apr 2018 - Present

- Co-leading redesign of Grubhub for Drivers mobile app, including ideation, leadership pitches, visual design to launch
- Design Lead for Product squad, responsible for high-level product decisions, defining roadmaps and cross-functional alignment
- Managed junior designers during summer internships 2018 + 2019
- Co-managed 2 annual Design Summits from scoping to execution

Lead Digital Art Director FCB Chicago

Sept 2016 - Apr 2018

- Visual Design Lead for Discover Credit Card web app
- Co-Lead Designer for Clorox.com redesign, including ideation, user testing, frontend QA to the 2018 launch
- Mentor to junior Designers and onboarding new team members

Lead Product Designer SpotHero

Nov 2015 - Sept 2016

- Visual Design + UX Lead for responsive web, iOS and Android apps
- Stakeholder in new brand identity and web system library
- Facilitated and documented process as tech and product teams split

Product Designer Acapella Media LLC

May 2014 - June 2015

- Visual Design + UX Lead for responsive web, iOS and Android apps
- Managed prototype demos and client presentations
- Lead Development QA for clients and internal CMS
- Stakeholder in new business pitches

HIGHLIGHTS

Mentor @ Built by Girls, 2021+

Guide female and non-binary high school students who are interested in tech products

#IAmRemarkable Facilitator, 2019+

Completed training for Google's workshop, presented workshop for Grubhub Design in 2020

Grubtank Finalist, 2018

Led group thru ideation and demo, presented solo in front of company (3,000+)

SKILLS

Responsive web design, mobile app design, prototyping, product strategy, brand strategy, art direction, project management, workshop facilitator, mentorship, public speaking

EDUCATION

Advertising Art Direction, BFA

Columbia College Chicago

May 2013